Scouting for next-gen Digital Health unicorns!

A Global Ecosystem of movers & shakers in digital health.
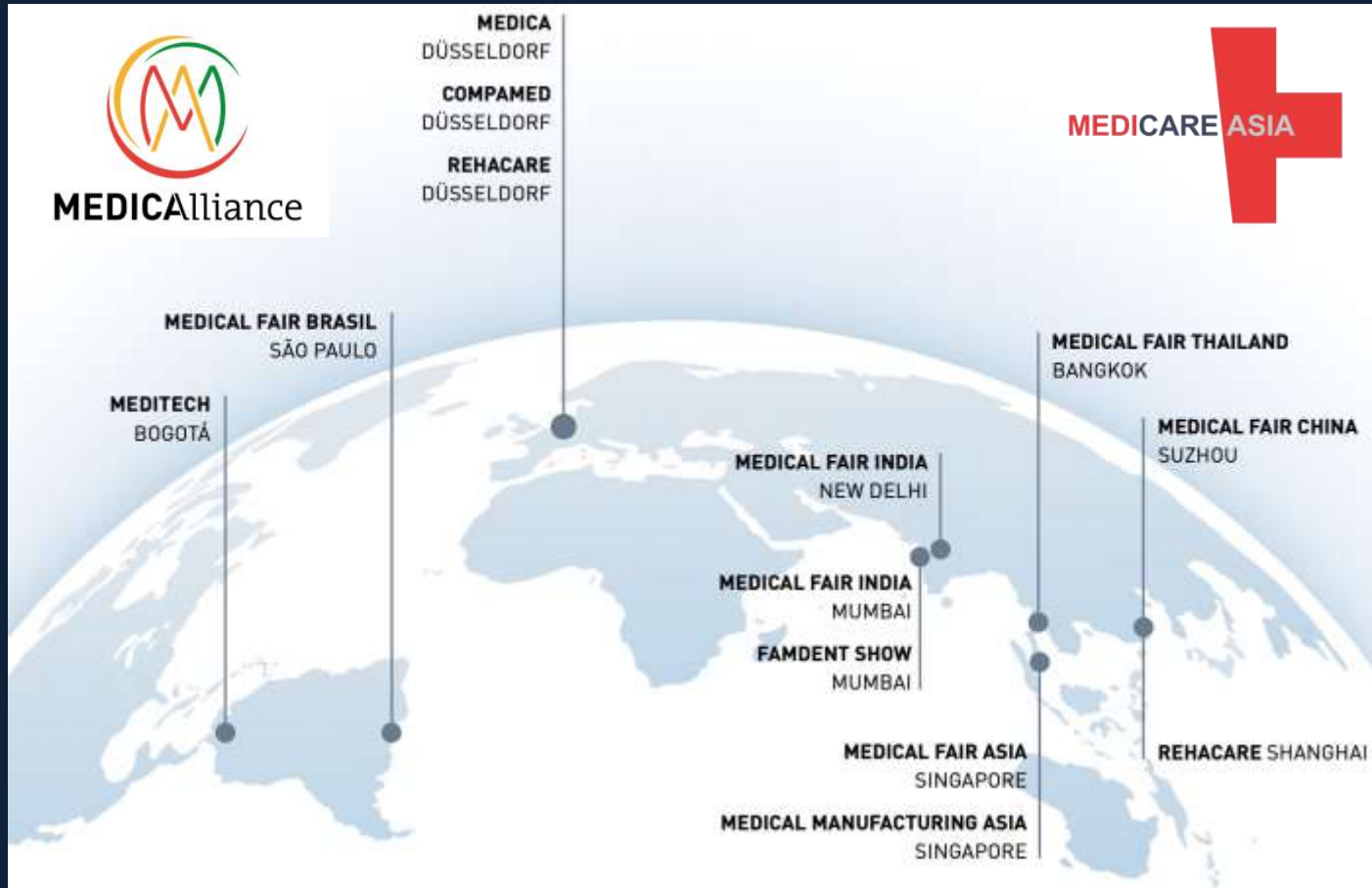
Partnership Opportunities - Medical Fair India, Delhi, 29-31 Jan 2026

FTR 4H — Future for Health

Driving Digital Health

MEDICAL FAIR INDIA

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FTR4H, est. 2016, is a platform for scouting and screening early-stage start-ups in the Asian healthcare continuum, paving the way for innovators to become a member of MEDICARE ASIA and MEDICAlliance

Enter a global network of over 400,000 medical experts.

FTR4H AREAS OF SCOUTING

SMART AI

AI in Drug Discovery, Clinical Decision Support Systems, Diagnostic AI, Digital Pathology, Digital Twins, Radiomics, Remote Patient Monitoring, Safe and Scalable AI, Telemedicine AI, Virtual Health Assistants

SMART DATA

Bio Markers, Bio Informatics, Clinical Intelligence, Data Analytics, Digital Therapeutics, Disease Prediction, Genomics, Health Datasets, Next-gen Diagnostics, Precision Medicine, Vital Parameter Tracking

SMART IOT

Ambient Assisted Living, Glucose Monitoring, Healthcare Monitoring Devices, IOT-assisted Patient Care, Medical IOT Devices, Sensors, Remote Patient Monitoring, Robot-assisted Care, Robotic Surgery, Smart Hospitals

SMART TECH

AI Device, AR Smartglass, Connected Inhalers, Drone Delivery, Health Monitoring Device, MR/VR-Googles, Neuromodulation Device, Smart Health Device, Smartphone, Smart Ring, Smart Watch, Tablet, Wearable Health Device

#DigitalHealth   #BioTech   #LifeSciences   #MedTech   #BioPharma   #HealthTech

FTR4H TRACK RECORD

Network of 1,000+ start-ups globally and active in core digital health hubs

100+ start-ups scouted, screened and conveyed to the **MEDICA** family

20+ events across the globe (lounges, conferences, demo pitches & meetups)

2+ million impressions on social media accounts

Strong Network of Family & Friends

BAYER · Johnson&Johnson · X·NODE · PHILIPS · SOSV

brinc · GINSEP · Startupbootcamp · Healthcare Dialogues 健谈会 · SXSW

BGI · nasscom · Center of Excellence-IoT & AI
A MeitY Initiative with Govt. of Karnataka, Haryana, Gujarat & AP · ORBIT STARTUPS · Start2 Group

FTR4H START-UP SCOPE

We are scouting and screening early-stage start-ups, who are

- targeting the professional health market

- having a MVP ready-to-use for patients or doctors

- Seed up to Series A funded

- scaling from 0 to 1

- aiming to go cross-border to make use of the MEDICA ecosystem

- having the potential to become the next unicorn

FTR4H AS SPRINGBOARD FOR START-UPS

We are providing a variety of perks, like

- networking and mingling with industry stakeholders on-site
- testing the pitch deck and presentation skills on stage
- access to mentorship from FTR4H ambassadors
- direct access to our global network of partners
- supporting to scale breakthrough technologies in healthcare
- getting the chance to participate at MEDICA Start-up Park
- getting direct access to stakeholders in Düsseldorf, NRW and Germany to scale in Europe

Lounge Conference Award

- 200 sqm lounge with high footfall
- conference stage for 3-days thought leadership, inspiring talks, start-up demos, fireside chats, award ceremonies
- cosy atmosphere like a co-working space incl. lounge music & afternoon mixer for mingling and networking

2026 CONFERENCE THEME:
Responsible AI – Innovate with Integrity

The AI revolution in healthcare is transforming the industry by enhancing diagnostic accuracy, automating tasks to reduce costs and human error, and accelerating treatment planning through the analysis of large datasets. Key applications include advanced medical image analysis for faster detection of conditions, improved efficiency in clinical laboratory testing, and supporting clinicians with real-time insights for better decision-making.

While AI promises a more efficient and effective global health system, challenges like ensuring data quality and mitigating potential bias in algorithms are critical for its responsible implementation.

AI

BioBroker

Blockchain

Data Science

Genetic Data

BioInformatics

Health Data Hub

Personalized Medicine

Precision Medicine

Machine Learning

Data Ownership

Self-Tracking

Data Mining

Life Science

IOT

JOIN FTR4H AS

PARTNER

Associate your Brand with one of the most vibrant Digital Health Ecosystems.

START-UP

Demo your Solution, improve your Pitch and get Access to Business Angels, Incubators and Accelerators.

ALLY

Bring in your Network and Expertise and help to grow the Community.

SPEAKER

Share your Know-how in Digital Health and challenge your View with Peers.

FTR4H PARTNER PACKAGES

	PLATINUM	GOLD	SILVER
# of packages	1 (exclusive)	2 (non-exclusive)	4 (non-exclusive)
Dedicated Area (m²)	15 (official presenter)	9	4
Keynote (20 minutes)	3 (one per day)	2	1
Fireside Chat or Panel	1 fireside chat	1 panel	none
Start-up Award Jury Seat	Captain	Member	Member
Newsletter / Email Shot	4	2	1
Social Media Post	4	2	1
Logo Seize on-site	XL	L	M
PACKAGE PRICE	6L ₹	3L ₹	2L ₹

plus taxes as applicable

FTR4H START-UP PACKAGES

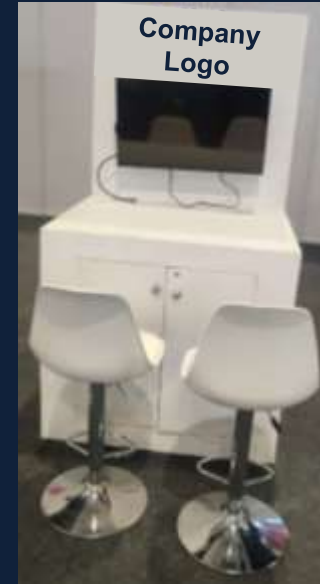|	BRANDED ZONE L	BRANDED ZONE S	SINGLE START-UP
# of grouped start-up pods	4 (fully equipped table)	2 (fully equipped table)	1 (fully equipped table)
Dedicated Area (m²)	4	2	1
Keynote (20 minutes)	3 (one per day)	2	none
Product Demo (15 minutes)	4 (one per start-up)	2 (one per start-up)	1
Fireside Chat or Panel	2 (one each)	1 panel	none
Start-up Award Jury Seat	Member	Member	none
Start-up Award	4 pitches (one per start-up)	2 pitches (one per start-up)	1 pitch
NL / Email / Social Media Post	2	1	none
Logo Seize on-site	M	S	logo wall and table front
PACKAGE PRICE	2,4L ₹	1,55L ₹	0.3L ₹

plus taxes as applicable

FTR4H Single Start-Up Package

includes

- dedicated exhibition pod with prominent logo placement incl. 2 bar stools

- exclusive space for product/technology/service demo

- 15 minutes demo slot on stage and 3 minutes Award Pitch presentation

- display screen with HDMI port

- free Wi-Fi access & power supply for your smart devices

- locker for your personal stuff

- access to all lounge facilities to meet your clients

- free coffee, tea, water at the lounge (on availability)

0.3L ₹ (plus taxes as applicable)

Company
Logo

Final design on-site may vary

FTR4H ALLY CATEGORIES

Knowledge Ally

- Ambassador of the FTR4H Lounge & Conference
- Keynote speaker at FTR4H Conference
- Promote your brand and capabilities to over 15000 + healthcare fraternity
- A platform from which to share your knowledge and expertise in-depth

Ecosystem Ally

- Strong footprint in India's Digital Health arena
- Neutral role in the market with no product/service interest
- Supports FTR4H with access to Movers & Shakers in Digital Health
- Adds insights to content platforms at the show (based on availability)

Media Ally

- Proved media coverage in India's Digital Health arena
- Pre- and post-show media push of the FTR4H initiative
- Special reports on sponsors, speakers and contributors of the FTR4H Lounge & Conference
- Gets distribution / involvement on site and in FTR4H online media assets

Connect with us, and let us
drive digital health together!

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