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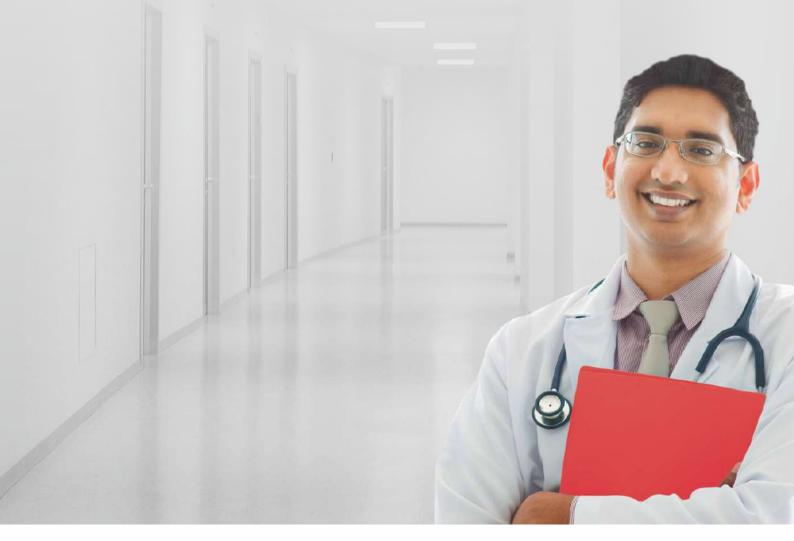
30th International Exhibition and Conference

HALL 4 & 5, PRAGATI MAIDAN NEW DELHI, INDIA

27-29 MARCH 2025



India's No. 1 Trade Fair for Hospitals, **Health Centres and Clinics**



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THE INDUSTRY & OVERVIEW

The Indian Medtech Industry was estimated to be \$10.63 Bn in 2020 and is expected to reach \$50 bn by 2025

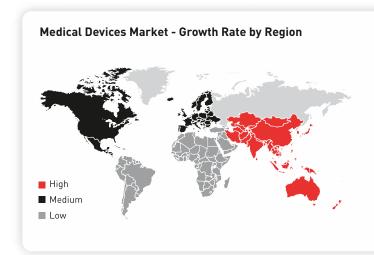
The Healthcare industry in India comprises of hospitals, medical devices, clinical trials, outsourcing, telemedicine, medical tourism, health insurance, and medical equipment. The industry is growing at a tremendous pace owing to its strengthening coverage, services and increasing expenditure by public as well as private players.

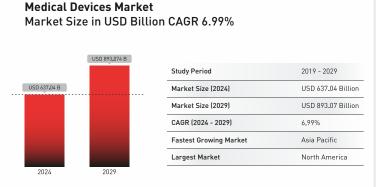
The healthcare and medical device sectors have grown significantly in the last decade. There is a huge gap in the current demand and supply of medical devices in India and this provides a significant opportunity for manufacturing devices in India.

At present, many medical device manufacturers (domestic and international) are chasing this massive under-penetration of medical devices in India as a significant growth opportunity.

The Medical Devices Market size is estimated at USD 637.04 billion in 2024, and is expected to reach USD 893.07 billion by 2029, growing at a CAGR of 6.99% during the forecast period (2024-2029).

The size of the Indian medical devices market is estimated at USD 11+ Billion and is expected to grow to USD 50 Billion by 2025. The sector has been growing steadily at a CAGR of 15% over the last 3 years. India is the 4th largest market for medical devices in Asia, among the top 20 markets globally. Asia Pacific is estimated to grow at the highest CAGR over the forecast period (2024-2029).





Source: Mordor Intelligence

INDUSTRY SCENARIO

The size of the Indian medical devices market is estimated at \$11 Bn, and is expected to grow to \$50 Bn by 2025 and the sector has been growing steadily at a CAGR of 15% over the last 3 years

Medical devices are segregated into five major segments:

- Consumables & Disposables include needles and syringes, etc
- Diagnostic Imaging includes MRI, X-Ray, Ultrasounds, etc
- Dental Products includes dentures, braces, etc
- Orthopaedics & Prosthetics include knee implants, artificial joints
- Patient Aids include hearing aids and pacemakers, etc

The current market size of the medical devices industry in India is estimated at \$11 Bn. India is the fastest growing medical devices market amongst the emerging markets. The medical devices industry in India consists of large multinationals as well as small and medium enterprises (SMEs) growing at an unprecedented scale.

Market size expected to reach \$50 Bn by 2025 India is the fastest growing medical devices market amongst the emerging markets

Investment Opportunities in Healthcare



The export of medical devices sector has been growing at a CAGR of 9-11% over the last 5 years. India's expected export of medical devices will reach $\sim $10 \, \text{Bn}$ by 2025.

Opportunity at Clin Lab - Diagnostica Pavilion

The Indian medical diagnostic equipment industry is expected to reach close to \$6 billion by 2027, up from about \$4 billion in CY23, supported by multiple favourable factors.

Indian medical devices sector's contribution has become even more prominent since India supported the domestic and global battle against COVID-19 pandemic through the production of medical devices & diagnostic kits, such as ventilators, Rapid Antigen Test kits, RT-PCR kits, IR thermometers, PPE kits & N-95 masks.

The diagnostic equipment market in India will grow at a CAGR of about 12 per cent in the next four years, according to estimates of Praxis Global Alliance, a next-generation management consulting and advisory services firm.

The clinical and immunoassay segments are projected to be the largest, each with a market size of about \$1 billion CY27. Other high-growth segments include clinical chemistry, immunoassay, and histopathology, with projected CAGRs of 14 per cent, 16 per cent, and 18 per cent respectively.



LEGACY OF MEDICAL FAIR INDIA

MEDICAL FAIR INDIA is held alternately at venues in Mumbai and New Delhi every year. As part of the MEDICAlliance family of medical fairs, it is organised by Messe Düsseldorf India in cooperation with the team of the world's largest medical fair MEDICA.

MEDICAL FAIR INDIA, India's No. 1 Trade Fair for Hospitals, Health Centres and Clinics continues to keep pace with the positive trend in the industry. The previous edition in 2023 in New Delhi witnessed 17,943 trade visitors with 450 exhibitors showcasing latest innovations for healthcare and accompanying programmes discussion about the current trends.



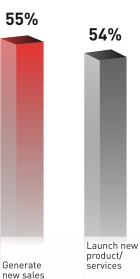




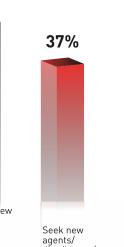
SHOW STATISTICS 2023

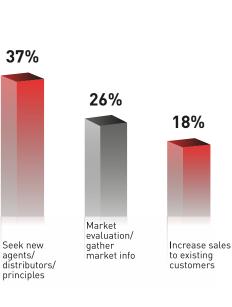


EXHIBITORS OBJECTIVES & FEEDBACK



leads





Exhibitors were satisfied with the quality of visitors 89%

Exhibitors were satisfied with the overall management of the exhibition

EXHIBITOR PROFILE

- Medical Technology, Healthcare IT Systems & Solutions
- Hospital & Healthcare Infrastructure
- Pharmacy, Dispensary Equipments and **Furniture**
- Disposables & Consumer Goods
- Imaging & Diagnostics

- Laboratory , Analytical Equipments and Products
- ➡ Life Sciences and Biotechnology
- ➡ Rehabilitation, Orthopaedics & **Physiotherapy**
- **■** Components







VISITORS OBJECTIVES & FEEDBACK

Objectives of Visitors

26% **59%** 20% To look for To meet existing To look for

new suppliers

suppliers

new products, technologies, solutions 82%

Visitors were satisfied with MFI 2023 and would recommend it to their Colleagues and business partners

74%

Visitors were satisfied with new products, technologies and solutions displayed at MFI 2023

87%

Visitors were satisfied with the overall exhibition - it met their expectations

VISITOR PROFILE

- Doctors, surgeons & practicing physician
- Dentists, Dental surgeons, Dental technicians
- Physiotherapists and Ergotherapists
- ➡ Hospital directors & procurement managers
- Biologists, microbiologists, bio-chemists

- Manufacturer, Distributors & Traders
- NGOs for rehabilitation aids
- Government associations & International agencies
- Veterinarian







SPECIAL SHOWS

AiMeD - Make In India **Pavilion**



'Make in India' Pavilion, supported by Association of Indian Medical Device Industry (AiMeD) will form 'Make In India' pavilion at Medical Fair India 2025, this would be the 8th consecutive year of the pavilion with a bigger space and representation at the Pragati Maidan, New Delhi. 'Make In India' pavilion will continue showcasing the limitless potential of Indian companies in the areas of design, innovation, manufacturing and export hub.

Future for Health Digital Health Start-up Pavilion & Conference



FTR4H - Future for Heath Conference & Expo (FTR4H) is a platform for Healthcare IT Start-ups and companies to demonstrate what the networked future would look like, and how new approaches might turn the healthcare of tomorrow.

This platform is Bridge connects the 'Established MedTech World' + 'Digital Transformation World' with involvement of highly specialized and innovative companies from the Health + AI / Block chain / Data / IOT / Mobile / Robotics communities supporting the Growth of the Global Digital Health Community.

Voice of Healthcare Conference





Voice of Healthcare (VOH) acts as a nodal body and visionary think tank for policy advocacy, idea mobilization and sustainable advancement in healthcare industry. MEDICAL FAIR INDIA will organise one day conference with Voice of Healthcare (VOH) as conference partner. This platform bring corporates, institutes and individuals under a single roof to discuss and deliberate the latest disruptions and developments of healthcare delivery system in India and worldwide.

MT India Healthcare Awards





MEDICAL FAIR INDIA along with Medgate Today, India's leading and professional healthcare magazine, recognise and honour outstanding achievements in every format and category of medical and healthcare sector in India. MT India Healthcare awards brings together and felicitate the best in the field of Doctors, healthcare professionals, hospitals and health corporations from all over India. This year it will be 15th edition of MT India Healthcare awards at Medical Fair India 2025.

Clin Lab / IVD Pavilion & Conference



DIAGNOSTICA CONFERENCE Diagnostics Pavili

Clin Lab - Diagnostica Pavilion is the Exhibition & Conference (Clin Lab India) platform that focuses on Laboratory Medicine, Point of Care Testing, Molecular Medical Diagnostics and Clinical Chemistry. This special segment highlights recent developments and market trends in the IVD and allied areas and brings together the top leaders in the Medical Laboratory industry. It is designed to create a conducive environment for maximum interaction and meeting opportunities for the industry peers, enabling manufacturers, dealers and distributors to promote their brands, meet potential customers and entertain existing clients.

Smart Hospitals Conference





The fifth edition of Smart Hospitals conference at Medical Fair India 2025 led by Healthcare Events aims to create and help the Small and Midsized Hospital Owners to rethink their business models, create new opportunities by evolving newer and smart ways of delivering healthcare. This platform attracts a diverse group of healthcare professionals, from established players to those looking to renovate / upgrade their facilities and who are just starting out. Professionals, from established players to those looking to renovate / upgrade their facilities and who are just starting out. The one day conference to help Business Owners of Small Hospitals, Daycare Centers, Clinics etc to LEARN to MANAGE their businesses, in alignment with changing market needs and business scenarios.

Rehalndia Pavilion





Indian rehabilitation industry a significant part of the overall medical sector, has been growing steadily with the increase in disposable incomes adding to the demand of high quality

Rehabilitation, inclusion and empowerment of persons with disabilities is one of the major social and economic goals pursued in India.

rehaindia, powered by REHACARE will be featured alongside Medical Fair India. This segment will be dedicated to the rehabilitation sector in India. The three day event will showcase everyday aids, care aids, communication technology and mobility solutions like wheelchairs, mobility scooters and walking aids etc. Innovations and advanced developments for people with limited mobility and their needs and requirements will be the focal point of the event. segment.

















HOST CITY: NEW DELHI, INDIA

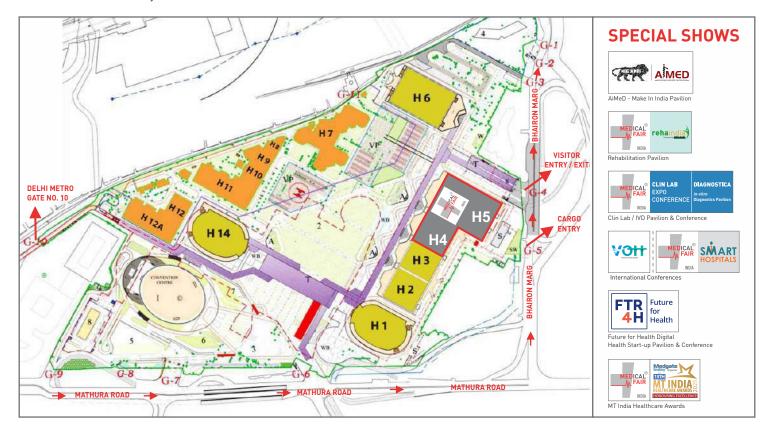
Delhi, India's capital territory, is a massive metropolitan area in the country's north. New Delhi is well connected with international and domestic flights. Delhi is well connected with railways too. Within city one can easily commute through local and app based cab services, Delhi metro (DMRC) and DTC buses, etc.

New Delhi is home to several historic sites and museums. Places like The Red Fort, Qutub Minar, The Lotus Temple, India Gate, Jama Masjid, and Humayun's Tomb are major places to visit. March is one of the best month to visit Delhi when the weather is at its best, temperatures ranging between approximately 15.2°C to 29.8°C.

VENUE: PRAGATI MAIDAN

Pragati Maidan is a venue for large exhibitions and conventions in the city of New Delhi, India. It has an area of nearly 150 acres of exhibition space, being among the biggest exhibition centers in India'.

Venue is well connected by road and Delhi Metro (DMRC).





WORLDWIDE

www.medicalliance.global

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