

**FTR
4H**

Future
for
Health


Driving Digital Health



www.medicalfair-india.com

32nd International Exhibition and Conference
HALL 4, BOMBAY EXHIBITION CENTER
GOREGAON (E), MUMBAI, INDIA

17-19 SEPTEMBER 2026

An initiative by  **MEDICARE ASIA**

INDIA'S NO.1
TRADE FAIR FOR
HOSPITALS, HEALTH
CENTRES AND CLINICS

Organized by



Messe
Düsseldorf
India



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FTR4H, est. 2016, is a platform for scouting and screening early-stage start-ups in the Asian healthcare continuum, paving the way for innovators to become a member of MEDICARE ASIA and MEDICAlliance



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FTR4H AREAS OF SCOUTING



SMART AI

AI in Drug Discovery, Clinical Decision Support Systems, Diagnostic AI, Digital Pathology, Digital Twins, Radiomics, Remote Patient Monitoring, Safe and Scalable AI, Telemedicine AI, Virtual Health Assistants

SMART DATA

Bio Markers, Bio Informatics, Clinical Intelligence, Data Analytics, Digital Therapeutics, Disease Prediction, Genomics, Health Datasets, Next-gen Diagnostics, Precision Medicine, Vital Parameter Tracking

SMART IOT

Ambient Assisted Living, Glucose Monitoring, Healthcare Monitoring Devices, IOT-assisted Patient Care, Medical IOT Devices, Sensors, Remote Patient Monitoring, Robot-assisted Care, Robotic Surgery, Smart Hospitals

SMART TECH

AI Device, AR Smartglass, Connected Inhalers, Drone Delivery, Health Monitoring Device, MR/VR-Goggles, Neuromodulation Device, Smart Health Device, Smartphone, Smart Ring, Smart Watch, Tablet, Wearable Health Device

#DigitalHealth

#BioTech

#LifeSciences

#MedTech

#BioPharma

#HealthTech



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FTR4H EXHIBIT PROFILES



- Smart Hospital Solutions
- Clinical workflow & decision support systems
- Digital & Remote Care Solutions (Telemedicine, Mobile Health Apps & Voice-Activated Health devices)
- Wearables
- Artificial intelligence
 1. Clinical AI, AI Diagnostic Tools & decision support
 2. Operational AI (chatbots, processes, capacity, logistics)
 3. Imaging AI (platforms, workflow, dose management)
- Interoperability & standards (FHIR, DICOM, IHE)
- Cybersecurity & data protection
- Data platforms, Blockchain-based Health Data & cloud health
- Robotics



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FTR4H TRACK RECORD

Network of 1,000+ start-ups globally and active in core digital health hubs

100+ start-ups scouted, screened and conveyed to the **MEDICA** family

20+ events across the globe (lounges, conferences, demo pitches & meetups)

2+ million impressions on social media accounts

Strong Network of Family & Friends



Johnson & Johnson



X-NODE

PHILIPS SÜSV

brinc

GINSEP

Startupbootcamp



Healthcare Dialogues
健谈会

SXSW

BGnasscom

Center of Excellence-IoT & AI
A MeitY Initiative with Govt. of Karnataka, Haryana, Gujarat & AP

ORBITstart2 Group
STARTUPS



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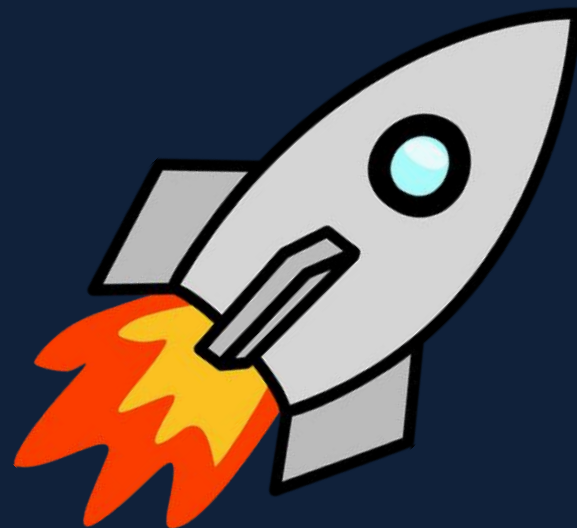
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FTR4H START-UP SCOPE

We are scouting and screening early-stage start-ups, who are

- targeting the professional health market
- having a MVP ready-to-use for patients or doctors
- scaling from 0 to 1
- having the potential to become the next unicorn
- ageing – 2022 or later
- exclusive focus will be on **WEARABLE TECH** in this edition of FTR4H





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Stand / Booth outside the FTR4H Pavilion

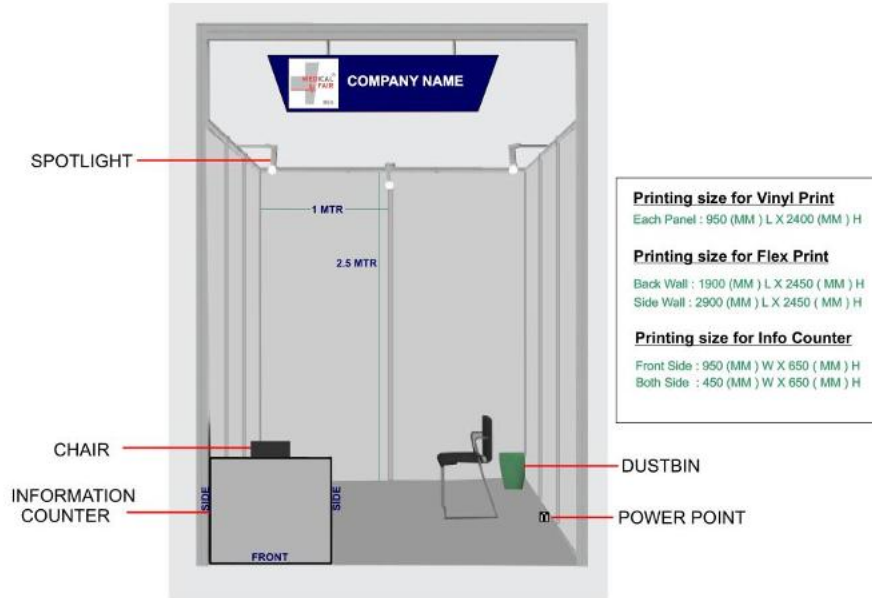
Image is for representation only.

BOOTH - START-UP PAVILION



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2 X 3 , 6SQM ,
ONE SIDE OPEN STAND



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Services included in the package price

Stand assembly and dismantling including all ancillary expenses

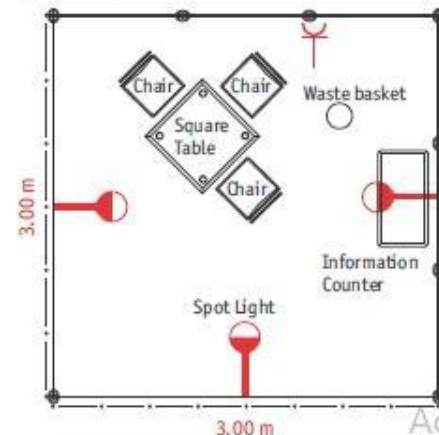
- Covering the entire floor area of the booth with carpet (grey)
- Carpet- new needle punched including plastic covering during built up time
- Stand partition walls to the neighbouring booths, 250 cm high, Octonorm system, white colour
- One fascia with lettering at the aisle, 33 cm high, white (without logo)

Any waiver of individual company - specific or general services shall constitute no claim to reduction of the participation fees



Equipment for stall / Package inclusions

Item	Area, sqm	9-15	18-21	24-27	36
Partition walls, Carpet, Fascia, white laminated, with company name in English					
Chairs		3	6	9	12
Lockable Cabinet		1	2	3	4
Square Table - 70 x 70 cm		1	2	3	4
Waste Paper Basket		1	2	3	4
Spotlights, 1 Spotlight / 3 sqm		3	6	9	12
Power point, 15A / 220v		1	2	3	4



* image is for reference purpose only

Text for fascia board



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FTR4H Single Start-Up Package - POD

Includes

- 1 square metres area including dedicated exhibition pod including 2 bar stools
- exclusive space for product/technology/service demo
- prominent company logo branding on the POD
- display screen (TV) with HDMI port
- free Wi-Fi access & power supply for your smart device
- locker for your personal stuff

Commercials = INR 30,000 ₹ (plus 18% GST)



Final design on-site may vary



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FTR4H ALLY CATEGORIES

Knowledge Ally

- Ambassador of the FTR4H Lounge & Conference
- Keynote speaker at FTR4H Conference
- Promote your brand and capabilities to over 15000 + healthcare fraternity
- A platform from which to share your knowledge and expertise in-depth

Ecosystem Ally

- Strong footprint in India's Digital Health arena
- Neutral role in the market with no product/service interest
- Supports FTR4H with access to Movers & Shakers in Digital Health
- Adds insights to content platforms at the show (based on availability)

Media Ally

- Proved media coverage in India's Digital Health arena
- Pre- and post-show media push of the FTR4H initiative
- Special reports on sponsors, speakers and contributors of the FTR4H Lounge & Conference
- Gets distribution / involvement on site and in FTR4H online media assets





2026 PARTNERS – FTR4H New Delhi edition

<p>Official Landing Pad Partner</p> 	<p>Silver Partner</p> 	<p>Official Founders Partner</p> 
<p>Digital Transformation Partner</p> 	<p>Official Go Global Partner</p> 	<p>Official Program Partner</p> 
<p>Official AI Knowledge Partner</p> 	<p>Ecosystem Partners</p>    	
<p>Start-Ups</p>           		
<p>Solution Providers</p>   	<p>Academia Partner</p>  	<p>Media Partner</p> 





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2025 START-UPS

FTR4H 2025
START-UPS



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2025 PARTNERS

Digital Transformation Partner

nasscom

Center of Excellence-IoT & AI
A MeitY Initiative with Govt. of Karnataka, Haryana, Gujarat & AP

FTR4H Award Partner



City of Düsseldorf
Economic Development

Ecosystem Partners



Academia Partner



STARTUP
INCUBATION AND
INNOVATION
CENTRE
IIT KANPUR

FTR4H Knowledge Partner



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2025 PARTNERS

SILVER PARTNER



DIGITAL TRANSFORMATION PARTNER



AWARDS PARTNER



ECOSYSTEM PARTNERS



KNOWLEDGE PARTNER



FTR4H EXHIBITORS



FTR4H START-UP PODS

