

# Scouting for next-gen Digital Health unicorns!

A Global Ecosystem of movers & shakers in the medical sphere.

Partnership Opportunities - Medical Fair India 2024

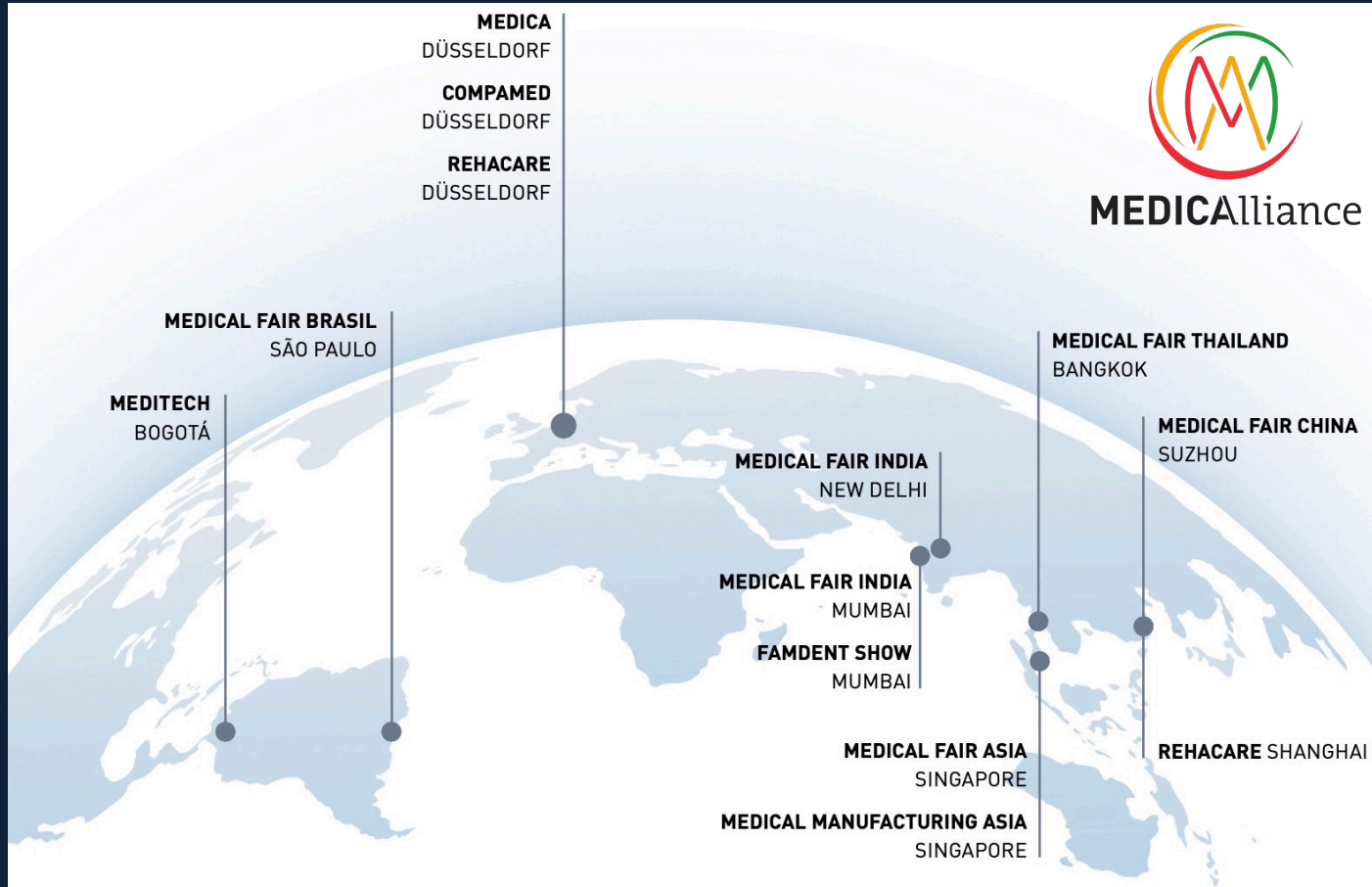


FTR4H, est. 2016, is a global platform for scouting and screening start-ups in the healthcare continuum, paving the way for innovators to become a member of the



**MEDICAlliance**

# Enter a global network of over 400,000 medical experts.



# FTR4H AREAS OF SCOUTING



## MOBILE

Smartphone, Tablet,  
Smart Assistant, AR/  
MR/VR, Metaverse,  
Wearables

## IOT

Internet of Things,  
Sensors, Drones,  
Robots, 3D-Printing,  
Ambient Assisted  
Living

## DATA

Data Analytics,  
Genomics, Bio  
Informatics,  
Precision Medicine,  
Blockchain

## AI

Medical Diagnostics,  
Robo Docs, Machine  
Learning, Health  
Assistant

#DigitalHealth

#BioTech

#LifeSciences

#MedTech

#BioPharma

#HealthTech

# FTR4H TRACK RECORD

Network of 1,000+ start-ups globally and active in core digital health hubs

100+ start-ups scouted, screened and conveyed to **MEDICA**lliance

20+ events across the globe (lounges, conferences, demo pitches & meetups)

2+ million impressions on social media accounts

Strong Network of Family & Friends



Johnson & Johnson



PHILIPS

SUSV

SXSW

brinc

GINSEP

nasscom

Startupbootcamp

BGI



ORBIT  
STARTUPS



# FTR4H START-UP SCOPE

We are scouting and screening founding teams, who are

- targeting the professional health market
- bootstrapped, angel or seed funded
- scaling from 0 to 1
- bringing an idea to a MVP
- aiming to go cross-border
- having the potential to become the next unicorn



# FTR4H AS SPRINGBOARD FOR START-UPS



We are providing a variety of perks, like

- networking and mingling with industry stakeholders on-site
- testing the pitch deck and presentation skills on stage
- providing direct access to our global network of partners
- supporting to scale breakthrough technologies in healthcare
- getting the chance to participate at MEDICA Start-up Park



# FTR4H Lounge & Conference

Proud to be a Special Experience of  
**Medical Fair India I Mumbai I 13-15 March 2024**

**MEDICAL FAIR** INDIA 2024



INDIA'S NO.1 TRADE FAIR FOR HOSPITALS,  
HEALTH CENTRES AND CLINICS

13 – 15 MARCH 2024, MUMBAI







# Lounge Conference Award

- 200 sqm lounge with high footfall
- conference stage for 3-days thought leadership, inspiring talks, start-up demos, fireside chats, award ceremonies
- cosy atmosphere like a co-working space incl. lounge music & afternoon mixer for mingling and networking





2024 CONFERENCE THEME:

# Transformative Tech Tornado in Healthcare

The convergence of a longer-living population, the emergence of transformative technologies with applications across the healthcare spectrum and continued global economic uncertainty will continue to impact healthcare.

AI dramatically changes everything from the way we develop medicine and treat patients to the business and commercial side of healthcare. And just as powerful will be the changes that are being made to shift the focus from reactive to preventive care.

AI

BioBroker

Blockchain

Data Science

Genetic Data

BioInformatics

Health Data Hub

Personalized Medicine

Precision Medicine

Machine Learning

Data Ownership

Self-Tracking

Data Mining

Life Science

IOT

# JOIN FTR4H AS

CALL FOR  
SPEAKERS  
OPEN

## PARTNER

Associate your Brand with one of the most vibrant Digital Health Ecosystems.

## START-UP

Demo your Solution, improve your Pitch and get Access to Business Angels, Incubators and Accelerators.

## ALLY

Bring in your Network and Expertise and help to grow the Community.

## SPEAKER

Share your Know-how in Digital Health and challenge your View with Peers.

# FTR4H PARTNER PACKAGES

## PLATINUM

1 (exclusive)

15 (official presenter)

3 (one per day)

1 fireside chat

Captain

4

4

XL

7,500 €

## GOLD

2 (non-exclusive)

9

2

1 panel

Member

2

2

L

3,800 €

## SILVER

4 (non-exclusive)

4

1

none

Member

1

1

M

2,700 €

# of packages

Dedicated Area (m<sup>2</sup>)

Keynote (20 minutes)

Fireside Chat or Panel

Start-up Award Jury Seat

Newsletter / Email Shot

Social Media Post

Logo Seize on-site

PACKAGE PRICE

*plus taxes as applicable*

# FTR4H START-UP PACKAGES

## BRANDED ZONE L

4 (fully equipped table)

4

3 (one per day)

4 (one per start-up)

2 (one each)

Member

4 pitches (one per start-up)

2

M

3,000 €

## BRANDED ZONE S

2 (fully equipped table)

2

2

2 (one per start-up)

1 panel

Member

2 pitches (one per start-up)

1

S

2,000 €

## SINGLE START-UP

1 (fully equipped table)

1

none

1

none

none

1 pitch

none

logo wall and table front

530 €

# of grouped start-up pods

Dedicated Area (m<sup>2</sup>)

Keynote (20 minutes)

Product Demo (15 minutes)

Fireside Chat or Panel

Start-up Award Jury Seat

Start-up Award

NL / Email / Social Media Post

Logo Seize on-site

PACKAGE PRICE

*plus taxes as applicable*

# FTR4H Single Start-Up Package includes

- 1 sqm area incl. dedicated exhibition pod and 2 bar stools
- exclusive space for product/technology/service demo
- prominent logo placement
- display screen with HDMI port
- free Wi-Fi access & power supply for your smart devices
- locker for your personal stuff
- access to all lounge facilities to meet your clients
- free coffee, tea, water at the lounge (on availability)

530 € (plus taxes as applicable)



# FTR4H ALLY CATEGORIES

## Knowledge Ally

- Ambassador of the FTR4H Lounge & Conference
- Keynote speaker at FTR4H Conference
- Promote your brand and capabilities to over 15000 + healthcare fraternity
- A platform from which to share your knowledge and expertise in-depth

## Ecosystem Ally

- Strong footprint in India's Digital Health arena
- Neutral role in the market with no product/service interest
- Supports FTR4H with access to Movers & Shakers in Digital Health
- Adds insights to content platforms at the show (based on availability)

## Media Ally

- Proved media coverage in India's Digital Health arena
- Pre- and post-show media push of the FTR4H initiative
- Special reports on sponsors, speakers and contributors of the FTR4H Lounge & Conference
- Gets distribution / involvement on site and in FTR4H online media assets





Connect with us, and let us  
drive **digital health** together!



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