

PRESS RELEASE

Medical Fair India's 28th edition scales new heights with a record turnout of 17,943 visitors from the global healthcare industry

New Delhi, May 2023: Giving a major fillip to the 'Make in India' vision of the government, Medical Fair India 2023 achieves a new milestone by hosting the biggest ever Indian contingent of medical and healthcare manufacturers, alongside an impressive participation of the international players from the sector. The recently concluded 28th edition of the show that took place at Pragati Maidan, New Delhi from 27-29 April 2023, hosted 17,943 visitors to witness the innovations in medical products and services displayed by 450 exhibitors from 17 countries, including India.

Visitors from various industry segments came together for 3 days of conference & focused trade exhibition. The 'Make in India' Pavilion, supported by the Association of Indian Manufacturers of Medical Devices (AIMED) showcased indigenous innovations aligned towards the common human goal of 'best and accessible health for all'.

The show was inaugurated in the presence of esteemed dignitaries from the industry. The guests of honour included Ms. Jennifer Daubeny, Minister (Commercial), High Commission of Canada, New Delhi, Mr. Baoshuan Ger, Government Representative at Taipei Economic and Cultural Center in India and Mr. KR Chawla, Head of Office, Controlling & Licensing Authority, Drugs Control Dept. Govt. of NCT of Delhi.

Medical Fair India 2023 hosted an elaborate trade platform wherein leading manufacturers of medical equipment, consumables, hospital furniture, surgical instruments, components, laboratory and infrastructure showcased more than 5000 products to the visitors. The well-segmented exhibition was spread across an area of 15000+ square meters. Exhibiting countries included Australia, Canada, China, Germany, Hungary, India, Israel, Italy, Malaysia, Singapore, Korea, Sri Lanka, Taiwan, Thailand, United Kingdom, United States of America, and Vietnam. Visitors also got the opportunity to interact and witness innovations at the 4 dedicated country pavilions setup by China, Canada, Korea and Hungary.

Mr. Rajiv Nath, Managing Director at Hindustan Syringes & Medical Devices Ltd, Forum Coordinator at AiMeD (Association of Indian Medical Devices Industry) and Chairman of the Advisory Committee of Medical Fair India 2023 stated, "I laud the efforts of the Messe Düsseldorf India team for making a sustained incremental movement in creating space for meaningful engagement of the national and international medical and healthcare manufacturing industry through this flagship Expo. This journey over the years has been of sheer quality and dedication. This year's Medical Fair India has surpassed the previous milestones of scale by hosting the biggest ever space for AiMeD and Indian manufacturers. Showcasing young start-ups as well as innovative breakthroughs of the existing large-scale manufacturers of the country gave a major



fillip to fulfilment of the 'Make in India' mission envisioned by Prime Minister, Shri Narendra Modi. The 'Make in India' Pavilion alongside the huge participation from 17 other countries brought together best of the minds, technologies and new arenas for collaborations, which is set to make a huge contribution in projecting India's prowess in the global medical care landscape more so in light of the country's successful launch of Made in India vaccine during COVID pandemic backed by Made in India AD Syringes for Safe Vaccine Delivery."

Integrated Learning & Networking Platform

As special highlights for the visitors, Medical Fair India also hosted dedicated pavilions with special focus on niche segments. One such feature was the 'RehaIndia' Pavilion, powered by 'REHACARE', a three-day parallel segment dedicated to the Indian rehabilitation sector. This sector is considered to have a particularly promising future due to the continuously increasing life expectancy and ageing of the Indian society.

On the other hand, Future for Health (FTR4H) Digital Health Start-up Pavilion & conference at the event, was a landmark platform for showcasing the possibilities created by AI-supported technology for the healthcare sector and also for encouraging international and local start-ups. The digitalisation of the Indian healthcare sector holds lucrative business opportunities for companies (including start-ups) from all over the world. The FTR4H Digital Health Start-up Pavilion was a key point of attraction on all 3 days of the show. The participating start-ups presented their solutions for the healthcare sector.

Appreciating the excellent response from the industry, **Mr. Thomas Schlitt, Managing Director – Messe Düsseldorf India** stated, "I am very delighted to see the healthcare community converging to make Medical Fair India the most significant platform for industry stakeholders. The show has witnessed tremendous growth in every edition. However, the 28th edition of Medical Fair India has surpassed all our expectations with a record-breaking number of visitors attending the show and the biggest ever representation of Indian companies on the exhibition floor. The participation of Indian start-ups and innovators at the 'Make in India' Pavilion also grew this year reflecting the contribution of Indian innovations towards the growth of the global healthcare industry. Growing at an exponential pace and with the support of key industry stakeholders, Medical Fair India will continue to deliver a world-class platform to engage and empower the industry year after year".

Alongside the exhibits, Medical Fair India also saw in-depth deliberations and discussions among the luminaries of the health and medical fair field, through 4 thought-provoking conferences.

On the first day of the show, the Voice of Healthcare 7th International Healthcare Conference put together a future-first platform to discuss emerging tech trends, smarter infrastructures for building smart hospitals from CXO's perspective, revolutionising healthcare delivery with med-tech innovations among other topics. The conference was chaired by Dr. Naveen Nishchal, Founder - Meddo, Cygnus Hospital, VOH Incubator. The inaugural panel had representation from government as well as industry leaders. The panel focused on how the government is keeping up with the changing technology the world over and is supporting the Indian industry



by making dynamic policies to bring forth home-born solutions onto the global stage. Another session hosted nursing leaders dwelling on the strategies and measures required to lift the nursing profession to the next level of excellence for better patient experience. Mr. Piyush Bhan, Senior Vice President, International Business Development, Salucro Healthcare Solutions India also presented insights on collaborative efforts for streamlining payment experience in Healthcare.

Hosted on the second day and chaired by Mr. Jatin Mahajan, Managing Director at J Mitra & Co., the Clin Lab India conference 2023 stood out for ensuring meaningful engagement of a large number of government policy makers, and members from the academia and industry. The guest of honour, Mr. N Yuvaraj, Joint Secretary of Department of Pharmaceuticals, Government of India encouraged the participants by sharing about the government's specific policy-level measures to promote the growth of pharmaceuticals, medical devices including the IVD industry in India. Representatives from different government bodies, such as CDSCO, Invest India and NABC B emphasised on issues around the tender system, GeM portal, raising investment for the IVD industry and the need for harmonization of standards for medical devices & IVD and the role of AI. Representatives from ICMR, IIT Delhi, tech transfer organisations and start-ups shared about the progressive initiatives being taken at various levels, specifically at IITs, for fostering relationship with industry. The conference culminated with the session where start-ups shared promising and futuristic ideas for conquering the global IVD market.

The Smart Hospital conference, held on the final day of the show, brought together seasoned as well as young & bright medical experts from the government and private sector. The conference was chaired by Dr. B.K. Rana, CEO, Quality and Accreditation Institute (QAI). The conference kicked off with deliberation by experts from the government, including Dr. Pankaj Kumar Arora, Director, National Health Authority, as well as the industry leaders from Arogyam Medisoft, Dozee and Consint.ai. The integrated digital health infrastructure - Ayushman Bharat Digital Mission (ABDM) and the solutions it provides for integrating health records of citizens, healthcare professionals and policy makers, remained the highlight of the session. Alongside, other issues that attracted attention of the participants included telehealth platform targeting rural India enabling delivery of healthcare at the doorstep, smart telehealth solutions for patient monitoring, AI integration across patient journey, QAI accreditation by Practo to set the gold standards of delivery in telehealth, patient engagement for hospitals and accreditation program on telehealth for Quality and Safe Patient Care developed by QAI.

The 'Future for Health' (FTR4H) Digital Health Start-up Pavilion & conference, that has been a significant part of Medical Fair India for 6 consecutive years now, organised sessions under the theme "Data, AI and Personalization at Scale". Moderated by Mark Wächter, Chief Evangelist for the Global FTR4H society, the sessions on all 3 days focused on various aspects of digital transformation of the healthcare sector. The programme was supported by industry players such as 'NASSCOM - Center of Excellence - IoT & AI' as the digital transformation partner, Nagarro as Gold Partner, NRW Global Business as German MedTech Partner along with IIT Kanpur as Academic Partner and other ecosystem partners were PATH, C-CAMP, GINSEP and Medikabazaar.



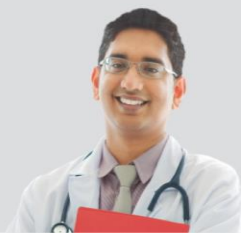
28th International Exhibition and Conference

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NEW DELHI, INDIA

27-29 APRIL 2023

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Concurrent to the exhibition and conferences, the 'MT India Healthcare Awards', organised by Medgate Today & powered by Medical Fair India, honoured the best industry players, institutions and medical professionals for their exemplary work in the healthcare.

The show concluded on a high note with the promise of bringing an even more comprehensive platform in the years to come. The 29th edition of the show will be held in Mumbai from 13-15 March 2024. For more information about the show, please visit www.medicalfair-india.com

A part of Messe Düsseldorf group's medical exhibition portfolio 'MEDICAlliance', Medical Fair India is organised by Messe Düsseldorf India with the support of Make in India, Association of Healthcare Providers India (AHPI), Association of Indian Manufacturers of Medical Devices (AIMED), Association of Diagnostic Manufacturers of India (ADMI), Quality and Accreditation Institute (QAI) and Voice of Healthcare (VOH), GMAAF - Global Medtech Advocacy & Advisory Forum, NASSCOM Center of Excellence – IoT & AI and Healthcare Events as Knowledge partner for Clin Lab Conference.

About the Organiser

Messe Düsseldorf India Pvt. Ltd. is a fully owned subsidiary of Messe Düsseldorf GmbH which is a global player both as a trade fair organizer and as a provider of trade fair-related services for exhibitors and visitors. Messe Düsseldorf India has been successfully staging established trade fairs like In-Store Asia, Medical Fair India, FAMDENT Shows & Awards, glasspex India, glasspro India, pacprocess & food pex Mumbai, India Essen Welding & Cutting, wire India, Tube India, METEC India and ProWine Mumbai. Besides organizing successful trade fairs in India, the company is also the exclusive Sales representative of Messe Düsseldorf Group for the Indian Market and is canvassing Indian customers to Events of Messe Düsseldorf Group worldwide.

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